

## **PUBLIC AWARENESS MESSAGE – ONLINE SCAMS**

The Chainstore Association of Pakistan has come to know that one or more unauthorized individuals are conducting fraudulent activities and/or scams on social media through unauthorized use of the name of our organization.

These groups/individuals are publishing social media posts on various online platforms mentioning online job offers to the general public by pretending to be official representatives of our organization. The fraudsters persuade unsuspecting people interested in jobs and/or commercial activity under the platform of Chainstore Association of Pakistan and/or its member organizations. For this purpose, the fraudsters may demand registration/training fee/investment to undertake the jobs and/or commercial activity.

It is hereby informed that all activities organized by the Chainstore Association of Pakistan are shared via its official website ([www.chainstore.pk](http://www.chainstore.pk)) or through its official social media channels. Our organization has not posted/advertised for jobs/projects for online business and nor have offered jobs/business opportunities asking for any monetary amounts whatsoever.

The Chainstore Association of Pakistan is a duly licensed trade body under the ambit of the DGTO and operating as non-profit organization registered by the SECP. Therefore, the Chainstore Association of Pakistan has nothing to do with the aforementioned activities which are outside its scope and are being conducted fraudulently.

Therefore, we are publishing this public awareness message for the general public to beware of fraudulent posts/social media pages or any online platforms and to always verify any related messages/behaviour before undertaking any risks, monetary or otherwise.

The Chainstore Association of Pakistan is not and will not be responsible for any loss occurred by anyone due to any such scams or fraudulent activity.

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